

2 FOR 1 EXPERIENCES OFFER

PROMOTIONAL PARTNERSHIP OPPORTUNITY



Attract new customers in 2023

Sign up now to be included in Active's Promotional Offers

great new promotion for 2023

WHAT'S IN IT FOR YOU?

- Active's promotions reach millions of consumers which in turn will drive hundreds of new members to your centre
- There's no financial outlay to take part
- It's great free advertising for your centre - with your centre listed on the promotional website/s
- Exciting new promotion for 2023**
2 for 1 Trek Protein Bar
- Past promotions include: McVitie's Team GB, Hovis Good Inside, Shell Big Rewards



WHAT'S THE OFFER?

- Consumers can choose a '2 for 1' session from a selection of great experiences (see page 2 for further details)
- You can specify the nature of the 2 for 1 session offered e.g. join a group session, receive an intro session etc. depending on the experience
- You can include any restrictions you want - to make it work for you, i.e. you may wish to exclude your busy times such as weekends



your centre listed on website



ACTIVE 2 FOR 1 PROMOTIONS



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2 FOR 1 EXPERIENCES

There are lots of experiences available through our promotions. The specific experiences available for each promotion will vary.

Listed below are some of the 2 for 1 experiences we offer:-

- › Canoeing
- › Dry Slope Skiing / Snowboarding
- › Golf
- › Horse Riding
- › Ice Skating
- › Indoor Climbing Walls
- › Laser Games
- › Mountain Biking
- › Paintball
- › Sailing
- › Segway
- › Windsurfing

attract
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a great
range of
experiences

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HOW DOES IT WORK?

- › Your centre is listed on the promotional website as one of the centres they can visit
- › The consumer visits the website and contacts you to make a booking for a 2 for 1 session
- › They can have a free session when accompanied by someone who pays full price or they can have two sessions when they pay for one
- › You can manage the voucher holders in the same way you currently manage new customers
- › The voucher is easily identified by the Active stamp

great
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experiences

- › Canoeing
- › Segway
- › Golf
- › Horse Riding
- › Indoor Climbing
- › Laser Games
- › Windsurfing
- › Snowboarding
- › Mountain Biking
- › Paintball
- › Sailing
- › ... and many more

WHAT NEXT?

- › Sign up online via the link in the email we sent you
- › Once you've signed up we'll send you a welcome pack confirming your participation and everything else you need to know

GOT QUESTIONS?

- › If you've got any questions, or haven't received your email with your sign-up link, just call one of our team



all
vouchers
easily
identified

0344 372 7511