

# 2 FOR 1 HEALTH & BEAUTY OFFER

PROMOTIONAL PARTNERSHIP OPPORTUNITY

Attract new customers in 2019

Contact us to be included in our promotional offers

## WHAT'S IN IT FOR YOU?

- › The promotion will reach millions of consumers which in turn will drive new customers to your salon
- › It's great free advertising for your salon - with your salon listed on each promotion's website
- › There's no financial outlay to take part
- › Past promotions include Andrex, Organix Goodies, Shell, RBS. See page 2 for further details

## WHAT'S THE OFFER?

- › A 2 for 1 session on a selection of health & beauty treatments which consumers can choose from
- › You specify which treatments you wish to offer: e.g. manicure, eyelash tint (see page 3 for further details)
- › You can include any restrictions you want - to make it work for you, i.e. you may wish to just make the offer available for days or times when you are less busy



your salon  
listed on  
website



great  
promotions  
for 2019

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### PAST PROMOTIONS

Past promotions include:

- › **Shell Little Book of Big Rewards**
- › A booklet of vouchers including 2 for 1 experiences given as a thank you to customers

- › **Organix Goodies**

Organix promoted the health and nutritional benefits of the brand through this nicely targeted promotion.

- › **RBS Royalties Gold Benefits**

Offered as a benefit to gold account holders as part of their member benefits package, the bank was looking to both thank account holders but also encourage a healthy lifestyle

... and many more



high profile promotions



Shell Lifestyle Offers



your centre listed on each website



great promotions for 2019

Royalties Gold  
Freetime Activities Guide



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## THE TREATMENTS

You can choose which treatments you offer and what's included in that treatment, for example the manicure is described as a 15-30 minute professional manicure

You choose when the offer is available - for example it may only be available mid-week

The standard treatments are:-

**Aromatherapy** | Duration: 30-60 minutes

**Eyebrow Shaping** | Duration: 15-30 minutes

**Eyelash Tint** | Duration: 20-30 minutes

**Facial** | Duration: 30-60 minutes

**Health Club Entry** | Duration: One day pass

**Indian Head Massage** | Duration: 15-30 mins

**Manicure** | Duration: 15-30 minutes

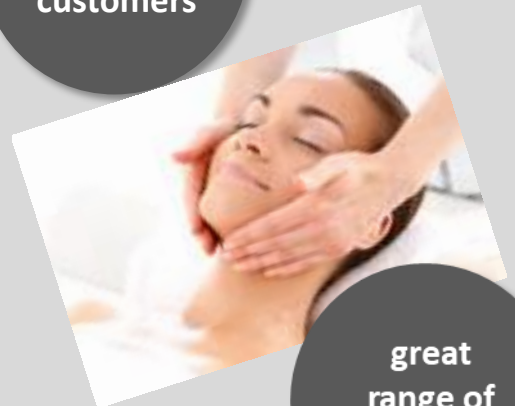
**Massage** | Duration: 30-60 minutes

**Reflexology Taster** | Duration: 20-30 minutes

**Spray Tan** | Duration: 15-30 minutes

**Waxing** | Duration: 10-20 minute

attract  
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great  
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sign up  
today!

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all  
vouchers  
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## HOW DOES IT WORK?

- › Your salon is listed on the promotional website as one of the salons they can visit
- › The consumer goes to the website to claim a voucher.
- › They call you to make a booking
- › When they visit your salon to take up the offer they pay for the first treatment and receive a second treatment free, at the same visit or at a later date
- › The voucher is easily identified by the Active stamp



## WHAT NEXT?

- › Sign up by clicking the JOIN NOW button on the website: [joinactiveoffers.uk/2for1hb](http://joinactiveoffers.uk/2for1hb)
- › Once you've signed-up we'll send you a welcome pack confirming your participation and everything else you need to know

- › Aromatherapy Mini Massage
- › Eyebrow Shaping
- › Eyelash Tint
- › Facial
- › Indian Head Massage
- › Manicure
- › Pedicure
- › Massage
- › Reflexology Taster
- › Waxing
- › Spray Tan

## ANY QUESTIONS?

- › **Call our team:**  
**0344 372 7511**
- › **Or email:**  
**offers@activeconsultancy.com**

great  
free  
advertising