

# FREE HEALTH & FITNESS

PROMOTIONAL PARTNERSHIP OPPORTUNITY



Increase your class attendance & membership in 2019.

Sign up now to be included in Active's Promotional Offers

## WHAT'S IN IT FOR YOU?

- › Active's promotions reach millions of consumers which in turn will drive hundreds of new members to your centre
- › There's no financial outlay to take part
- › It's great free advertising for your centre - with your centre listed on the promotional website/s
- › Past promotions include: Always sanitary products, Organix Goodies, and Lucozade Free60 Sport
- › Great range of promotions to be added during 2019



exciting promotions for 2019

## WHAT'S THE OFFER?

- › Consumers can choose a 'free session' from a selection of health & fitness activities (see page 3 for further details)
- › You specify the nature of the free session: e.g. Free group session, Free intro class, Free gym entry etc.
- › You can include any restrictions you want - to make it work for you, i.e. you may wish to just make the offer available for days, times or classes that are less busy



your centre listed on each website

# FREE HEALTH & FITNESS

## PROMOTIONAL PARTNERSHIP OPPORTUNITY

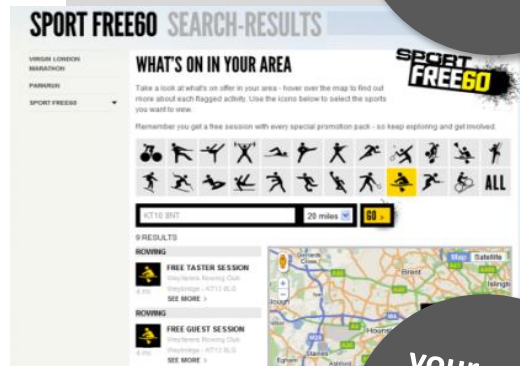
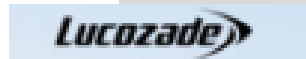


### PAST PROMOTIONS

Past promotions include:

› **Lucozade Free Sport**

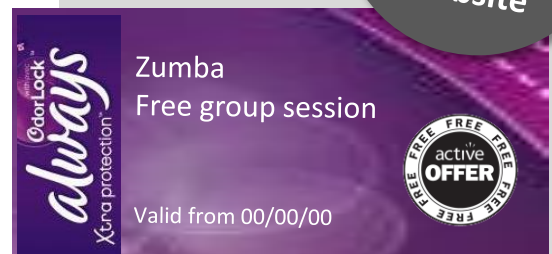
One of the biggest free sport promotions ever offering free sessions for a diverse range of sports including, fitness session, cycling, basketball..



high profile promotions

› **Always (sanitary products)**

A fantastic promotion looking to drive female participation in sports across the UK



your centre listed on each website

› **Organix Goodies**

Organix promoted the health and nutritional benefits of the brand through this nicely targeted promotion.

› **RBS Royalties Gold Benefits**

Offered as a benefit to gold account holders as part of their member benefits package, the bank was looking to both thank account holders but also encourage a healthy lifestyle



great promotions for 2019

... and many more

# FREE HEALTH & FITNESS

## PROMOTIONAL PARTNERSHIP OPPORTUNITY



## THE ACTIVITIES

You specify the activities you offer e.g. Body Pump, Personal Training, Spinning, Karate etc. and the nature of the session e.g. Free intro session, Free group session, Free day pass etc.

You can manage the voucher holders in the same way you currently manage new people who are interested in joining your club or a new class.

You can offer any type of session. Here's just a few of the ones we currently offer:-:

- › **Group Fitness Class**
  - The general offer is a **'free intro group class'** - for activities such as Body Blitz, Body Pump, Spinning, Boot Camp, Pilates, Street Fit, Balance etc.
- › **Gym Session**
  - You can offer a **'free induction session'** or a **'free day pass'**
- › **Personal Training**
  - You can offer a **'1 to 1 intro session'** or an **'intro group session'**
- › **Martial Arts**
  - You can offer a **'1 to 1 intro session'** or an **'intro group session'** for disciplines such as Karate, Taekwon Do, Judo etc.
- › **Boxing**
  - You can offer a **'1 to 1 session'** or an **'intro group session'**
- › **Swimming**
  - The offer is a **'free swim'**

attract  
new  
members



you choose  
which  
activities  
you offer

# FREE HEALTH & FITNESS

PROMOTIONAL PARTNERSHIP OPPORTUNITY

all  
vouchers  
easily  
identified

## HOW DOES IT WORK?

- › Your centre is listed on the promotional website/s which reach hundreds of thousands of consumers
- › The consumer goes to the website to claim a voucher
- › The consumer calls you to make a booking and then surrenders the voucher when they visit your centre to take up the offer
- › All vouchers are easily identified by the Active stamp



## WHAT NEXT?

- › To sign up, click on the JOIN NOW button on the website: [joinactiveoffers.uk/workout](http://joinactiveoffers.uk/workout)
- › Once you've signed-up we'll send you a welcome pack confirming your participation and everything else you need to know



ideal  
for

- › Chains
- › Individual clubs
- › Individual instructors

## ANY QUESTIONS?

- › **Call our team**  
**0344 372 7511**
- › **Or email:**  
**[offers@activeconsultancy.com](mailto:offers@activeconsultancy.com)**

sign up  
now to be  
included