

2 FOR 1 GREAT DAYS OUT OFFER

PROMOTIONAL PARTNERSHIP OPPORTUNITY



Attract New Customers in 2024

Sign up now to be included in Active's Promotional Offers

WHAT'S IN IT FOR YOU?

- › Active's promotions reach millions of consumers which in turn will drive hundreds of new members to your centre
- › You can generate repeat business from new customers experiencing your facilities with family and friends
- › There's no financial outlay to take part
- › With a 2 for 1 voucher one person always pays full price
- › It's great free advertising for your attraction - with your centre listed on the promotional website
- › Past promotions include: Quaker Oatie Mix Up, Hovis Good Inside, Shell Big Rewards and Trek 2 for 1 Activities.



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WHAT'S THE OFFER?

- › Consumers redeem a '2 for 1' voucher at a selection of Great Days Out and Attractions (see below for further details)
- › You can include any exclusions or restrictions you want - to make it work for you, i.e. you may wish to exclude your busy times such as weekends

THE ATTRACTIONS

The categories for **Great Days Out and Attractions** include:

- › Animal Centres
- › Castles
- › Family Attractions
- › Farms
- › Gardens
- › Museums
- › Railways
- › Theme Parks
- › Wildlife Centres



AN AMAZING
RANGE OF
ATTRACTIONS!

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HOW DOES IT WORK?

- › Your centre is listed on the promotional website as one of the centres consumers can visit
- › The consumer visits the website and contacts you to make a booking for a 2 for 1 session
- › The offer is a simple 2 for 1 offer: one person pays full admission price and the other gets in free.
- › You can manage the voucher holders in the same way you currently manage new customers
- › The voucher is easily identified by the Active stamp

WHAT NEXT?

- › Sign up online via the link in the email we sent you
- › Once you've signed up we'll send you a welcome pack confirming your participation and everything else you need to know

ANY QUESTIONS?

If you've got any questions, or haven't received your email with your sign-up link, just call one of our team on **0344 372 7511**



ALL
VOUCHERS
ARE EASILY
IDENTIFIABLE