

2 FOR 1 & FREE EXPERIENCES OFFER

PROMOTIONAL PARTNERSHIP OPPORTUNITY

Attract new supporters in 2021

Sign up now to be included in Active's Promotional Offers

WHAT'S IN IT FOR YOU?

- › Active's promotions reach millions of consumers which in turn will drive hundreds of new supporters to your club.
- › There's no financial outlay to take part.
- › It's great free advertising for your club - with your club listed on the promotional website/s.
- › Past promotions include: Hovis Good Inside, Quaker Oatie Mix Up Days Out, Maryland Cookies Minis Get Moving.

WHAT'S THE OFFER?

- › Consumers can receive a 2 for 1 adult entry to a county cricket game or kids go free to a county cricket game.
- › You can include any restrictions you want - to make it work for you, i.e. you may wish to exclude certain matches.
- › Your club will also be included in future promotions with an option to opt out at any time.



great new promotions for 2021



your club listed on website



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HOW DOES IT WORK?

- › Your club is listed on the promotional website as one of the clubs they can visit.
- › The consumer goes on the website and calls you to make a booking with their voucher for a 2 for 1 Adult entry or Kids Go Free.
- › The voucher is easily identified by the Active stamp.
- › 2 For 1 Adult entry – One person goes free when accompanied by full paying adult.
- › Kids Go Free – Up to 2 x children go free when accompanied by full paying adult

WHAT NEXT?

- › Sign up online via the link in the email we sent you.
- › Once you've signed up we'll confirm your participation and everything else you need to know.

GOT QUESTIONS?

- › If you've got any questions, or haven't received your email with your sign-up link, just email or call one of our team:

Offers@activeconsultancy.com

0344 372 7511



all
vouchers
easily
identified

