

FREE EXPERIENCES OFFER

PROMOTIONAL PARTNERSHIP OPPORTUNITY

Attract new customers in 2021

Sign up now to be included in Active's Promotional Offers

WHAT'S IN IT FOR YOU?

- › Active's promotions reach millions of consumers which in turn will drive hundreds of new members to your centre
- › There's no financial outlay to take part
- › It's great free advertising for your centre - with your centre listed on the promotional website/s
- › **Exciting new promotion for 2021: Robinsons Free Family Tennis Lessons**
- › Past promotions include: Hovis Good Inside, Quaker Oatie Mix Up Days Out, Maryland Cookies Minis Get Moving

WHAT'S THE OFFER?

- › Consumers can receive a 'Free Family Tennis Lesson' with a promotional pack of Robinsons Fruit drink
- › You can include any restrictions you want - to make it work for you, i.e. you may wish to exclude your busy times such as weekends
- › Your club will also be included in future promotions with an option to opt out at any time.



great new promotions for 2021



your centre listed on website



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HOW DOES IT WORK?

- › Your centre is listed on the promotional website as one of the centres they can visit
- › The consumer goes on the website and calls you to make a booking for a Free Family Tennis Lesson
- › You can manage the voucher holders in the same way you currently manage new people who are interested in joining your club
- › The voucher is easily identified by the Active stamp



WHAT NEXT?

- › Sign up online via the link in the email we sent you
- › Once you've signed up we'll send you a welcome pack confirming your participation and everything else you need to know



all
vouchers
easily
identified

GOT QUESTIONS?

- › If you've got any questions, or haven't received your email with your sign-up link, just call or email one of our team:

Tel: **0344 372 7511**

Email: **offers@activeconsultancy.com**



ACTIVE 2 FOR 1 PROMOTIONS